Established in 2007, art ltd. is the premiere contemporary art magazine providing a decentralized approach to covering the national art scene, with an editorial perspective based out of Los Angeles.

art ltd. works with a team of leading art writers to provide influential commentary on nationally significant artists and to create a broader platform for regional markets.

We are pleased to announce our 10-year anniversary in January 2017. Be on the lookout for new digital products set to launch in the coming months.
editorial team

George Melrod, Editor contemporary art and culture writer for over 20 years, contributor to such magazines as Art in America, ARTnews, American Ceramics, Mirabella, Vogue, World Art, and others. In the 1990s, he was the New York critic for Sculpture magazine, and wrote a regular contemporary art column as a Contributing Editor for Art & Antiques.

Molly Enholm, Managing Editor, contributing writer and editor of the bimonthly e-newsletter for art ltd. She is a past contributor to ArtScene, and Hi-Fructose. Molly also lectures on Asian, Modern and Contemporary art history at CSU Northridge.

Contributing Editors:

Peter Frank, Los Angeles
Shana Nys Dambrot, Los Angeles
Jon Carver, Santa Fe
DeWitt Cheng, San Francisco Bay Area
Michael Paglia, Denver
Richard Speer, Portland
James Yood, Chicago

recent contributors

Megan Abrahams
Kenneth Baker
Kim Beil
Steven Biller
Robert Boyd
Hovey Brock
Lauren Buscemi
Jon Carver
Charles Donelan
Robin Dluzen
Jordan Eddy
Liz Goldner
Jonathan Griffith
Megan Kamerick
Matthew Kangas
Elisabeth Kirsch
Naima Keith
Leora Lutz
Amanda Manitach
A. Moret
Sarah Margolis-Pineo
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David Olivant
Deborah Ross
Shawn Rossiter
Peter Selz
Donna Tennant
Neil Thrun
Chérie L. Turner
Mark Van Proyen
Lisa Wainwright
Stewart Weiner
Neil Vazquez
Nancy Zastudil
Jody Zellen
John Zotos
features

Features. In-depth articles offer commentary and critique on important artists, art world leaders and current art world trends.

Dialogue. A glimpse behind the scenes with curators and directors of major institutions and alternative art spaces.

Appreciation. Putting the spotlight on under-recognized artists who continue to shape the contemporary scene.

Collectors. Getting up-close and personal with leading contemporary art collectors.

Reviews. Analysis of the top gallery and museum exhibitions from a team of leading art writers and critics.

departments

Reports. Journalistic reports covering cities and events to bring our readers in-depth coverage of significant trends and art events.

Artist Profiles. Bringing the careers of emerging, mid-career and established artists into focus.

Critic’s Picks. Previews of current and upcoming shows by our team of art writers, highlighting a different city every issue.

On View. A survey of noteworthy museum shows taking place across the nation.

Regional Spotlights. A closer look at the driving forces behind thriving art districts throughout the nation.

Pulse. A must-see almanac of top events and exhibitions.

e-newsletter

art ltd. provides additional editorial coverage through our new online bimonthly e-newsletters that reach over 15,000, including our print and digital subscribers, art-world clients, and opt-in sign ups.

Sign up at: www.artltdmagstore.com
print / digital circulation

Controlled Distribution
Art Fairs and Annual Art Conferences
Art Galleries, select Hotels and special events

VIP Distribution
Direct mailings to museum staff: directors, curators
and marketing/communications team members

Subscriptions
Print - $34.75 net USD/annual newsstand
Print - $23.75 net USD/online annual subscription
All print subscribers have access to digital editions
Digital only - $14.99 net USD/annual subscription

Retail Outlets
Barnes & Noble, Hastings, museum bookstores,
independent newsstands, specialty shops and bookstores

geographic diversity

art ltd. is nationally distributed into the hands of collectors, art buyers,
designers and art enthusiasts through a controlled circulation that
includes participation in a growing number of national and international
art fairs. Over the past decade, art ltd. built a solid base of distribution
throughout our territories in the Western United States. As our editorial
coverage expands through the Southern and mid-Atlantic States to the
East Coast, our distribution will mirror the expansion into these diverse
art communities.

social media

+10k likes
www.facebook.com/artltdmag/

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https://twitter.com/artltd

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www.instagram.com/artltd

www.pinterest.com/artltdmagazine/

www.linkedin.com/company/art-ltd-magazine
**distribution calendar**

**JANUARY/FEBRUARY 2017**
- **Special Event Distribution:**
  10th Anniversary Event
  College Art Association Annual Meeting
  Modernism Week, Palm Springs

- **Art Fair Distribution:**
  The Los Angeles Art Show
  photoLA
  stARTup Fair, LA
  Art Now Fair, NY
  Art Palm Springs
  Palm Beach Jewelry, Art & Antiques

**MARCH/APRIL 2017**
- **Special Event Distribution:**
  NCECA (Portland, OR)

- **Art Fair Distribution:**
  The Art Show, NY
  art on paper, New York
  Expo New York, [solo], [foto solo]
  Spectrum Indian Wells
  Dallas Art Fair
  artMRKT San Francisco
  stARTup Fair, San Francisco

**MAY/JUNE 2017**
- **Special Event Distribution:**
  Glass Art Society Annual Conference
  Currents New Media Festival

- **Art Fair Distribution:**
  Art Basel, Switzerland
  Context New York
  ArtHamptons
  art New York

**JULY/AUGUST 2017**
- **Art Fair Distribution:**
  Art Santa Fe
  Seattle Art Fair
  Art Aspen
  Art Southampton

**SEPTEMBER/OCTOBER 2017**
- **Special Event Distribution:**
  Getty PST: LA/LA: Participating Venues

- **Art Fair Distribution:**
  EXPO Chicago
  Houston Art Fair
  Texas Contemporary
  Pop Austin
  Fine Art & Antiques, San Francisco

**NOVEMBER/DECEMBER 2017**
- **Special Event Distribution:**
  Prospect.4 (New Orleans)

- **Art Fair Distribution:**
  Art San Diego
  SOFA Chicago
  Art Basel Miami Beach
  Art Miami
  Context Art Miami
  Aqua Miami
  Miami Project
  Red Dot Miam
  Spectrum Miami

**bonus distribution**

*art ltd.* has a multi-tiered distribution platform reaching an over 45,000 estimated readership. *art ltd.* can be found in over 325 Barnes & Noble, Hastings and other fine independent bookstores, newsstands, galleries and museums nationwide.

*art ltd.* has a targeted distribution that includes direct mailings to museum curators, directors and marketing staff.

*art ltd.* is available in both print and digital formats through online retailers [amazon.com](http://amazon.com) and [magzter.com](http://magzter.com).
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partnerships

For information about institutional partnerships with art ltd. print, digital products and/or e-newsletter, please contact:

RICH THOMAS, Communications & Development
richt@artltdmag.com, t: 818.316.0900

ad material deadlines

Limited advertising spaces available, position determined on a first-come basis.

<table>
<thead>
<tr>
<th>JAN/FEB 2017</th>
<th>MAR/APR 2017</th>
<th>MAY/JUNE 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reservation Due</td>
<td>Dec. 2, 2016</td>
<td>Feb. 3, 2017</td>
</tr>
<tr>
<td>Ad Materials Due</td>
<td>Dec. 9, 2016</td>
<td>Feb. 10, 2017</td>
</tr>
<tr>
<td>Publication Date</td>
<td>Jan. 3, 2017</td>
<td>Feb. 27, 2017</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>JULY/AUG 2017</th>
<th>SEPT/OCT 2017</th>
<th>NOV/DEC 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reservation Due</td>
<td>June 9, 2017</td>
<td>Aug. 4, 2017</td>
</tr>
</tbody>
</table>

advertising specs

Please call for special education and nonprofit rates.

SIZE
Full
Full Bleed
Two Page Spread
Two Thirds Page
Half-Page Horizontal (no bleed)
Half-Page Vertical (no bleed)
Third-Page Square
Quarter-Page
Inside Back Cover
Inside Front Cover
Back Cover (sold thru Jan 2018)
Trim size: 8¾” W x 10¼” H

DIMENSIONS (inches)
7¾ w x 10¾ h
8¾ w x 11¾ h
17 w x 10¾ h
4¾ w x 10¾ h
7¾ w x 4¾ h
3¾ w x 10¾ h
4¾ w x 4¾ h
3¾ w x 4¾ h
8¾ w x 11¾ h
8¾ w x 11¾ h
8¾ w x 11¾ h
Live area: ½ inch from trim
**ad specs**

**Trim Size:** 8.375 w x 10.875 h

**Live Area:** Allow .5" from TRIM SIZE

**Copy/logo must fall within the Live Area to insure it is not accidentally trimmed.**

**Full Bleed Ad:** (bleed 8.625 w x 11.125 h)

Send ad files to: production@artltdmag.com via email or dropbox, or call 818.316.0900 x104 for instructions (if supplying a file larger than 12 mgs). Materials should comply with SWOP standards with effective resolutions of 300 dpi. Bitmaps should be at least 600 dpi. Total ink density must not exceed SWOP, which is 300%. Only CMYK or grayscale files will be accepted. No 5th color or spot colors are available. Required trapping must be included in the file. Use only postscript fonts. TrueType fonts are unacceptable. Images for 4/C ads must be submitted as final, high-resolution, CMYK files.

All digital media should include a printout of contents of each disk supplied and correct copy information for content and positioning. For upload instructions or production questions call: 818.316.0900 x104.

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**digital ad specs**

**Website Banners**
- **Website Header**
  - DIMENSIONS (pixels): 728w x 90h
- **Website Large Box**
  - DIMENSIONS (pixels): 300w x 250h
- **Website Rotating Tile**
  - DIMENSIONS (pixels): 160w x 160h

**Newsletter Banners**
- **Newsletter Header**
  - DIMENSIONS (pixels): 725w x 90h
- **Newsletter Divider**
  - DIMENSIONS (pixels): 600w x 75h

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**print ad specs**

**FULL BLEED AD**
(bleed 8.625 w x 11.125 h)

Copy/logo must fall within the Live Area to insure it is not accidentally trimmed.

**LIVE AREA:** 7.5 w x 10.25 h

**TRIM SIZE:** 8.375 w x 10.875 h

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**art ltd.** follows a PDF workflow. Please submit PDF/X-1a.2001 files only – the industry standard of preflighted PDF files that embed all fonts and ensure files are the correct resolution and color space. If an RGB file is supplied, it will be converted to CMYK. All fonts MUST BE EMBEDDED before creating the Acrobat PDF, otherwise there will be font issues. Please note: **art ltd. does not accept any other application files, such as InDesign, Quark, Photoshop, Illustrator, Word, etc.**